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FOR IMMEDIATE RELEASE

## Media Advisory

### **GOODWILL INDUSTRIES® TO HOST POWER OF WORK EMPLOYER OUTREACH EVENT**

*Job training programs for out of school youth and re-entry services to be highlighted*

**June 1, 2017** —Goodwill Industries of Southeastern Louisiana will host a Power of Work employer education and outreach event on Friday, June 2, from 8:30AM-10:30AM to educate employers of the East Baton Rouge community on Goodwill's workforce development programs and services. The event will take place at Goodwill's Employment and Training Center, located at 647 Main Street, in downtown Baton Rouge. For 70 years, Goodwill Industries of Southeastern Louisiana has worked in communities to help people with disabilities, disadvantages and anyone facing challenges to finding employment — including youth, seniors, veterans and military families, immigrants, and people with other specialized needs — gain skills and credentials, find employment, obtain job training, gain economic self-sufficiency, and receive necessary support services, such as financial education and transportation. In Baton Rouge, Goodwill provides case management, job training, and employment placement services to people with disabilities, out of school youth and formerly incarcerated populations. Through employer partnerships and collaborations, Goodwill works with the business community to hire its participants to give them an opportunity for economic self-sufficiency and work experience.

**WHO:** Goodwill Industries of Southeastern Louisiana

**WHAT:** Power of Work Employer Open House, Participant Testimonials & Mission Services Tour

**WHEN:** Friday, June 2, 2017

**WHERE:** Goodwill Employee & Training Center  
647 Main Street, Baton Rouge, LA 70801

*Notes to Media: To schedule an interview with Goodwill spokespersons or participants served by Goodwill, please contact Sabrina Written at [swritten@goodwillno.org](mailto:swritten@goodwillno.org) or 504-456-3926.*

#### **About Goodwill Industries of Southeastern Louisiana, Inc.**

Goodwill Industries of Southeastern Louisiana provides opportunities to people with disabilities and other barriers to improve their economic self-sufficiency through job training, education, support services and employment. In 2016, Goodwill's Workforce Development & Mission Services Division served 2,062 individuals and placed 283 people into sustainable employment. Goodwill operates 36 janitorial and grounds maintenance contracts and 21 retail stores in 17 cities—including Baton Rouge, Chalmette, Covington, Denham Springs, Gonzales, Hammond, Harvey, Houma, Kenner, Luling, Mandeville, Metairie, New Orleans, River Ridge, Slidell, Walker and Zachary.