



FOR IMMEDIATE RELEASE

December 6, 2017

FIND GOOD GIFTS AND CREATE GOOD TIMES AT GOODWILL®

Goodwill can help make the holidays special

The holidays are a time of giving, and at Goodwill, that rings especially true! When you do your holiday shopping at your local Goodwill store, you can find great gifts while building a brighter future for someone in your community.

Savvy shoppers understand that Goodwill is the best place to purchase holiday gifts and supplies at low prices. What some may not know is that with each purchase you make, you're reducing waste and giving used items a second life as well as creating job opportunities for people in your community.

"When you buy holiday gifts and supplies from Goodwill Industries of Southeastern Louisiana, you're actually giving twice," said Sabrina Written, director of marketing and public relations for Goodwill Industries of Southeastern Louisiana. "In addition to finding a wide variety of gifts, you can also feel good about helping to build brighter futures for people right here in Southeastern Louisiana."

When it comes to holiday DIY projects, Goodwill helps you go for broke without going broke! Here are a few of the many great ideas to consider as you shop at your local Goodwill store this holiday season:

- Look for vintage glassware, utensils, serving items and linens to create a chic mix-and-match holiday tablespace.
- Use chalkboard paint to turn a serving tray into a seriously sophisticated [holiday menu board](#).
- Get ready for your next seasonal sweater party, either by finding a ready-to-wear, holiday-themed pullover or by adding your own [beading and holiday-themed appliques](#) to a Goodwill sweater.
- For the world travelers on your gift list, [find and frame vintage maps](#) of destinations visited or yet-to-be explored.
- Create stylish and [personalized kitchen organizers](#) from baskets and canisters found at Goodwill.

Goodwill is also happy to accept donations of household items, clothing and other useful things to sell in our stores. Know that when you donate — and when you shop — at Goodwill, you're helping someone on the path to a better job or a better life.

Every 23 seconds of every business day, a person served by Goodwill earns a good job.

ABOUT GOODWILL INDUSTRIES OF SOUTHEASTERN LOUISIANA

Goodwill Industries of Southeastern Louisiana is a member agency of 162 community-based, autonomous organizations in the United States and Canada with a presence in 13 other countries. As a 501(c)(3) nonprofit that is recognized by GuideStar with its Platinum Seal of Approval, Goodwill nationally was also ranked by Enso as the #1 brand doing the most good in the world for two consecutive years, and was the only nonprofit brand rated in *Forbes'* 20 most inspiring companies for three consecutive years. Local Goodwill organizations are innovative and sustainable social enterprises that create job training programs, employment placement and other community-based programs by selling donated clothing and household items in more than 3,200 stores collectively and online at [shopgoodwill.com](#)®.

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DIY Décor and Gifts with Goodwill

Local Goodwill organizations, like Goodwill Industries of Southeastern Louisiana, also build revenue and create jobs by contracting with businesses and government to provide a wide range of commercial services, including janitorial services, grounds maintenance, switchboard and mailroom operations. Last year, local Goodwill organizations collectively placed more than 313,000 people in employment in the United States and Canada. In addition, more than 35 million people used computers and mobile devices to access Goodwill education, training, mentoring and online learning services to strengthen their skills, and more than 2 million people received in person services.

For more information or to find a Goodwill location near you, use the online locator at Goodwill.org. Follow us on Twitter: @GoodwillNOLA and find us on Facebook: GoodwillIndustriesSELA.

CONTACT:

Sabrina Written
Director of Marketing & Public Relations
Goodwill Industries Southeastern Louisiana
Phone: ((504) 456-3926 swritten@goodwillno.org)

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